































# THOUGHT LEADERSHIP SERIES

A *Virtual* EXPERIENCE

## SPONSORSHIP PACKAGES

### SPONSORSHIP BENEFITS

	<b>Platinum</b> \$20,000	<b>Gold</b> \$15,000	<b>Silver</b> \$10,000	<b>Bronze</b> \$5,000	<b>Copper</b> \$2,000
Number Available	<b>Three</b>	<b>Six</b>	<b>Nine</b>	<b>Unlimited</b>	<b>Unlimited</b>
Company representative to introduce keynote or session speaker	 <i>(five minutes)</i>	 <i>(three minutes)</i>	 <i>(two minutes)</i>		
Company representative to serve on reactionary panel following keynote					
One pre-recorded Learning Lab followed by live discussion with attendees	 <i>(thirty minute recording with live Q&amp;A)</i>	 <i>(thirty minute recording with live Q&amp;A)</i>	 <i>(thirty minute recording posted to Knowledge Center)</i>	 <i>(fifteen minute recording posted to Knowledge Center)</i>	
Virtual Roll Call of the States – attend Summary Event with State Panel on October 15	 <i>(two representatives)</i>	 <i>(one representative)</i>	 <i>(one representative)</i>		
VIP Virtual Happy Hour with State CAOs	 <i>(two representatives)</i>	 <i>(one representative)</i>			
Transition promo between sessions <i>(30 sec in length showcasing industry thought leadership)</i>	<b>Two</b>	<b>One</b>	<b>One</b>		
Sponsored informal networking activity					
Social Media posts to include sponsor name and logo					
Sponsor name and logo on NASCA event page <i>(premier placement)</i>					
Complimentary registrations	<b>Five</b>	<b>Four</b>	<b>Three</b>	<b>Two</b>	<b>One</b>
Verbal acknowledgement of support					
Pre- and post-roster of Thought Leadership Series' registrants	