

SPONSORSHIP PROSPECTUS ADDENDUM – SPRING 2020

State Collaborative

\$23,000 partner

Number Available: One corporate partner per topic

- NASCA will secure six to eight CAOs or their representative interested in serving on a state collaborative focused on a topic area, e.g. leveraging collective purchasing or workforce management and productivity. The collaborative will meet via phone or virtual platform two to three times with each call facilitated by NASCA and the corporate partner.
- The partner representatives (maximum of three) can share information and resources and engage in facilitated discussion. NASCA and corporate partner representative(s) will review discussion prompts in advance of each call.
- The outcome is an informal set of recommendations that will be distributed to membership-at-large, posted to the NASCA website, and could be the foundation for future NASCA research.

Thought Leadership Series

**\$15,000/45-minute presentation and discussion during virtual event;
\$18,000/60-minute presentation and discussion during virtual event**

Number Available: Multiple opportunities available

- NASCA will facilitate opening remarks and an end of event synthesis for each virtual program. Specific focus area and speakers will be negotiated with NASCA staff. Focal points should relate to crisis mitigation, recovery and preparation for post-pandemic operations.
- Topic areas include, but are not limited to:
 - The Future of an Agile Workforce
 - Optimizing Technology for State Government Operations
 - Continuous Improvement in State-Owned Facilities Management
 - Financial Implications and Budget Forecasting after a Crisis
 - Collective Procurement Across State Lines
 - Innovation and Change in State Government Operations

Virtual Connection Points

**\$15,000/5 facilitated conversations;
\$10,000/3 facilitated conversations**

Number Available: Multiple opportunities available. However, any one CAO will be asked to accept no more than four calls.

- NASCA facilitates individual 30-minute conversations with a CAO or his/her Deputy Director to focus on a relevant topic. This is a relationship-building opportunity and time for corporate partners to share information and resources.

Virtual Fast Talk Series

\$10,000 partner

Number Available: Multiple opportunities available; topics may be aggregated into a 60-minute virtual event with more than one corporate partner depending on the focal area.

- Corporate partner representatives share information during a 20-minute presentation in an interactive virtual session arranged by subject matter.

National Briefing Share Opportunity

\$8,000 partner

Number Available: limited number available through National Briefing call dates

- One corporate partner representative offered 10 minutes during weekly National Briefing call with CAOs or their designee to share information and resources while dialoging with state members in attendance on the call.

NASCA

National Association of
State Chief Administrators

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